



PIOs/Communications Managers Peer Group Session

Thursday, October 8, 2026

1:00 – 4:30 p.m.

[Heurich House Museum](#), 1307 New Hampshire Ave NW

DRAFT AGENDA

1:00 – 1:30 p.m. Introductions and Icebreaker

The afternoon begins with an opportunity to connect with colleagues through informal introductions and icebreakers designed to foster conversation and establish a shared intention for the session. Together, participants set the tone for a collaborative afternoon focused on learning, relationship building and the future of the field.

1:30 – 3:00 p.m. World Café

A series of facilitated small-group conversations on timely topics affecting state arts agencies and the broader arts ecosystem. These discussions are designed to surface ideas, share experiences and encourage cross-sector learning before reconvening as a full group to reflect on key themes and emerging insights.

2:50 – 3:10 p.m. Open Discussion and Review

3:10 – 3:15 p.m. Break

3:15 – 4:00 p.m. Panel with National and Regional Arts Communicators

Representatives from the National Endowment for the Arts, regional arts organizations and other national partners will join a panel discussion exploring the opportunities, challenges and priorities likely to shape the arts field over the next two years.

4:00 – 4:30 p.m. Open Discussion

The day concludes with an open conversation and a creative, interactive activity that invites participants to reflect on the day's discussions, strengthen new connections and leave energized for the work ahead.

Coordinators:

[Victoria Gonzalez](#), Marketing and Outreach Manager, Colorado Creative Industries

[Yun Ku](#), Marketing and Communications Specialist, Nevada Arts Council

[Alysha Suryah](#), Marketing and Communications Manager, Maryland State Arts Council

[Vivienne Timchenko](#), Public Relations and Logistics Specialist, Wisconsin Arts Board

NASAA Peer Group Manager

[Jhai James](#), Communications Director