



Assembly 2012 Travel Justification

Your agency's participation in [Assembly 2012](#) is essential. NASAA offers flexible options for processing registration and travel expenses. Contact [Kelly Barsdate](#) for additional information.

Assembly 2012 will help your agency make the most of limited resources. The agenda will address **timely issues** important to your agency, such as:

- data-driven decision making
- innovative revenue development strategies (including federal and private funding available to your agency, other state agencies and nonprofits in your state)
- economic recovery and community revitalization
- responding to the changing needs and expectations of state government
- exemplary practices in agency planning, programming and policy
- trends affecting the arts and public arts agencies in the future

Your state receives significant federal dollars from the National Endowment for the Arts (NEA). NEA representatives will be participating in Assembly 2012 and will be conducting consultations with individual state arts agencies. It is important for your agency to take advantage of Assembly 2012 to **connect with your federal partners** and to:

- hear what factors will affect your agency's federal funding in the future;
- learn how your state can successfully compete for federal funds;
- secure the latest information on federal reporting and accountability requirements, which are undergoing significant change at this time;
- provide input on federal policies that affect your agency and its constituents.

Assembly 2012 is also a unique opportunity to bring national visibility to the work of your agency and to **promote the cultural assets of your state to a national audience**. Your agency's participation in this forum increases recognition for your state and helps to develop relationships and resources that will benefit your agency and its constituents in the future. NASAA meetings shape public policies that affect every state. Your **agency needs to have a voice** in those proceedings.

NASAA assemblies feature sessions **tailored to the needs of your entire agency**, including executive staff, program staff, administrative staff and appointed council/commission members.

To make this event more affordable for states with tight budgets, NASAA has negotiated a **deeply discounted room rate** at the [conference hotel](#). We also offer [team registration discounts](#) for multiple attendees and **free meals** during conference hours. The [NASAA Assembly 2012 website](#) offers more information.

NASAA provides a variety of flexible, customized options for processing registration and travel expenses. Contact [Kelly Barsdate](#) for assistance.