

Making the Most of Your Governor's Arts Awards

SUMMARY VERSION

The original presentation at Assembly 2007 included several video excerpts. CDs of the complete presentation – including all audio and video components – are available upon request. Please contact NASAA or the Tennessee Arts Commission for assistance.

T E N N E S S E E

A stylized map of the state of Tennessee is shown in yellow. Overlaid on the map is the word "arts" in a large, lowercase, serif font. The letters are colored: 'a' is red, 'r' is purple, 't' is blue, and 's' is green. The map has a decorative, wavy right edge.

arts

C O M M I S S I O N

Review and Evaluation

- ◎ TAC Awards
- ◎ Other SAA Awards

Identify Values

- ◎ Recognition
- ◎ Visibility
- ◎ Advocacy
- ◎ Participation
- ◎ Special and Memorable

Establish Workable Budget

Our Friends



at&t

Your world. Delivered.

Establish Realistic Timeline

Involve The
Governor/Staff/First Lady

Involve The Commission

Good Design is Critical

THE GOVERNOR'S AWARDS

in the

Arts

~ TENNESSEE ARTS COMMISSION ~

2003
Governor's Awards
in the
Arts
TENNESSEE ARTS COMMISSION

2005

GOVERNOR'S AWARDS

IN THE

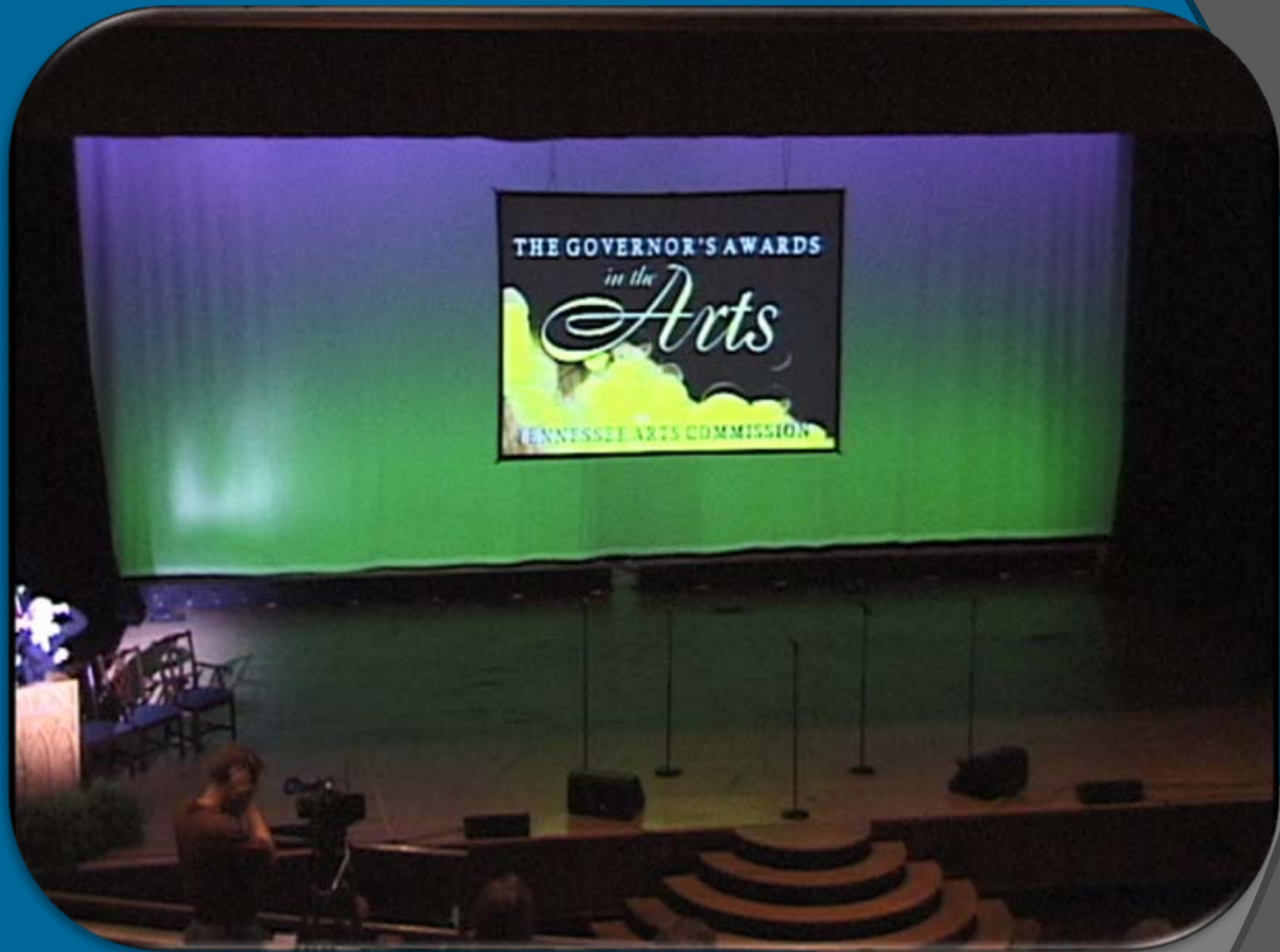
ARTS

TENNESSEE ARTS COMMISSION



The background of the image is a detailed, close-up photograph of a wood carving. The carving features a variety of motifs, including acanthus leaves, scrolls, and clusters of grapes or berries. The lighting is warm, highlighting the texture and depth of the wood. The entire image is framed by a blue border with rounded corners.

2007
GOVERNOR'S
AWARDS
in the Arts









The Award Is Important...
And So Is The Creator



2001 Governor's Award
Sylvia Hyman



2003 Governor's Award
Roy Overcast



2005 Governor's Award
Curtiss Brock



2007 Governor's Award
Brenda Stein

Advocacy Bonanza...

The Gift that Keeps On Getting

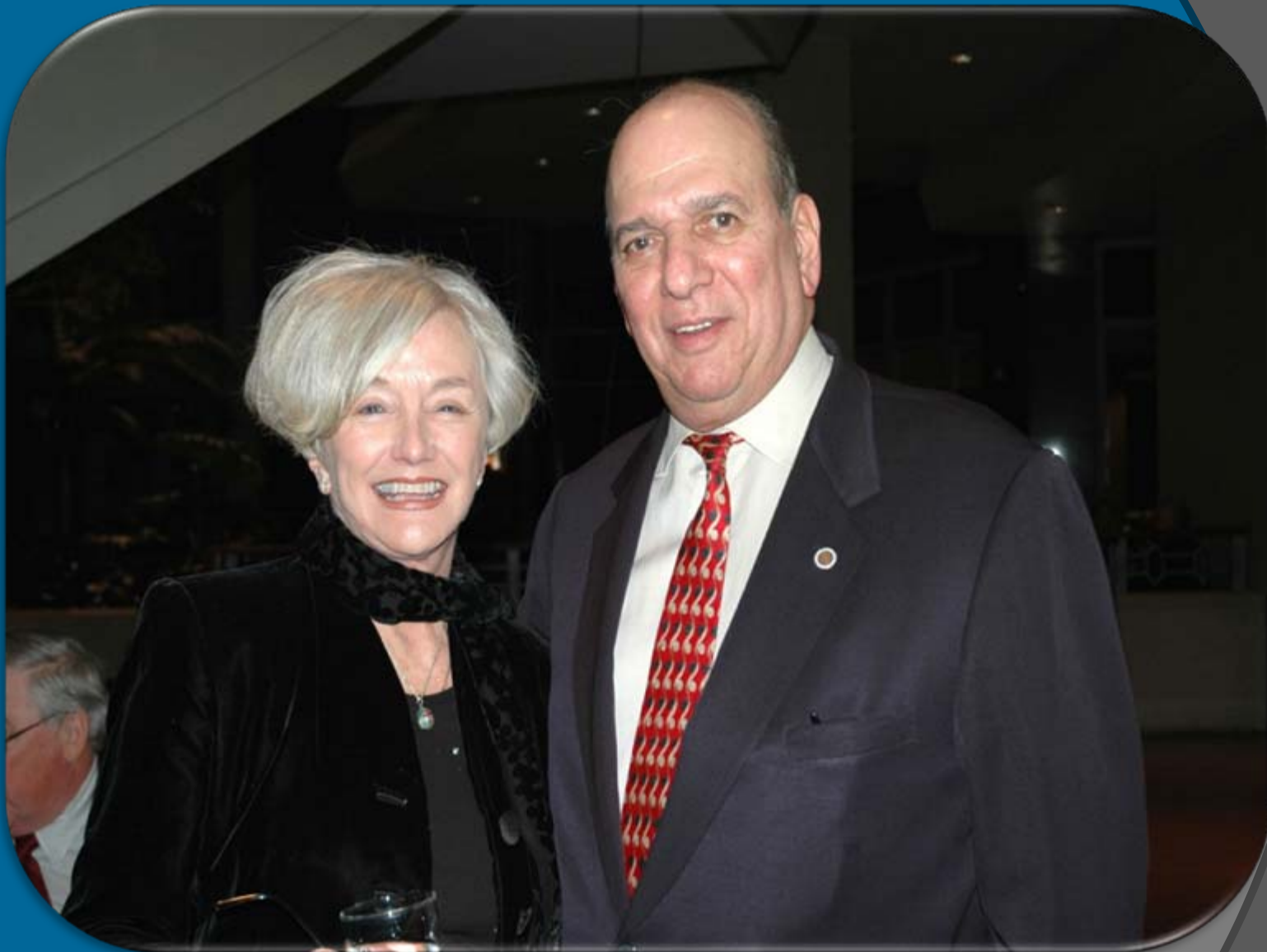














Make It Special And
Memorable

Evaluation

Making The Most of Your Governor's Arts Awards

T E N N E S S E E

A stylized map of the state of Tennessee is depicted in the background of the word 'arts'. The map is filled with a yellow-to-orange gradient and features a pattern of small, overlapping geometric shapes. The word 'arts' is written in a large, lowercase, serif font, with each letter in a different color: 'a' is red, 'r' is purple, 't' is blue, and 's' is green.

arts

C O M M I S S I O N